

*caterina sosso*

## ABOUT ME



Class 1993, I've always been an avid writer: when I was 5, I wrote a made-up sequel of the Lion King, at 11 I wrote a couple of novels and a short screenplay (and then forced my friends to act in the short film related - now hidden somewhere safe lol) and at 20 I started my beauty blog. Since the first pink lipgloss stolen from my mom's makeup bag, I knew makeup would have been the one I'd invest my savings for... but not my studies! When I visited the European Parliament I kept thinking "When I grow up I would like to work here, this is my place in the world". Eleven years later I hold a Bachelor degree in Political Sciences and a Master degree in International Relations and European Studies, however, my work aspirations have slightly changed during these years. I'm currently working full - time as a copywriter and social media manager in a digital agency based in my hometown, Bologna.

## ABOUT MY BLOG | [www.caterinasosso.com](http://www.caterinasosso.com)

I started "Caterina Sosso | lifestyle, beauty, thoughts" during my first year of University, when I had just discovered Zoella and the beauty blogging world. Excited to give it a go myself I've started posting reviews, sharing tips and basically writing about everything and anything that popped into my head but it has gradually turned more into a beauty, fashion and interior blog as I grow.

Since 2013 the blog has achieved many milestones and I had the chance to work on projects with big companies, such as L'Oréal Paris, Garnier and Maybelline New York.

In March 2017, I re - launched [caterinasosso.com](http://caterinasosso.com): new design, two languages, better quality content.



## ANALYTICS (1 agosto 2018 - 1 settembre 2018)

Fonte Google Analytics

Visualizzazione di pagina: 3'909

Utenti: 1'378

Sessioni: 1'594

Pagine\Sessione: 2,55

## FOLLOWERS (1 settembre 2018)

Instagram: 6.6k

Twitter: 1.7k

Pinterest: 570

Facebook: 352

Bloglovin': 226

## SEO

Fonte Moz Bar

DA: 33

Linking domains: 587

Inbound Links: 1.2k

## COLLABORATIONS AND SPONSORED POSTS

I'm happy to collaborate with brands, as long as they're related to my blog's topics (beauty, fashion, interior). I'm *very* picky about the brands and companies I choose to work with and these kind of posts will only be published if I feel the content is relevant to this website.

Any feature that Caterina Sosso has been remunerated for will always be clearly marked as sponsored content ("AD" or "This is a paid for advertisement by X"). I don't support door-to-door selling brands.

If you have a question, enquires or business proposals please contact me via email and we can discuss all the details: [caterinasosso@gmail.com](mailto:caterinasosso@gmail.com).

## HOW MANY TIMES DO YOU POST?

I try to post twice a week, usually on Tuesday and Thursday, but you can find me every day on my social media, as [@caterinasosso](https://www.instagram.com/caterinasosso).

## FEATURED BRANDS

L'ORÉAL  
PARIS

O  
WAY

ESPRIT

GARNIER

p2  
cosmetics

MAYBELLE

PHILIPS